



# MIDWEST MARKETING

**We are a tight-knit group of thinkers and idea generators who provide our customers with premier marketing solutions.**

Advertising agency barely begins to scratch the surface of who we are. We specialize in the ideas, lifestyles, and people that call the Midwest their home. Our media and networking relationships in and around the tri-state area are invaluable.

**WE'RE A CERTIFIED  
AWARD-WINNING  
5-STAR AGENCY!**



Google  
Partner



Google Marketing  
Platform



Google  
Analytics



Amazon Ads  
Verified Partner



Google My  
Business



Google  
Ads



American  
Advertising  
Federation Member



Meta for Business  
Certified Agency



Agency  
Management Institute  
Accredited Agency

**Midwest Marketing is also a DBE Certified Business.**

## CAPABILITIES

- » AI & Technology
- » Brand Strategy
- » Content Creation
- » Creative Services
- » Digital Marketing
- » Email & CRM Integration
- » Google & Meta Ads
- » Media Planning & Co-op
- » PPC & Amazon
- » Public Relations
- » SEO & SEM
- » Social Media Strategy
- » Video & Audio Production
- » Website Design & Development
- » Website Hosting & Maintenance

## SPECIALTIES



Construction



Dealerships  
& Automotive



Entertainment



Financial



Business To  
Business



Health  
& Wellness



Hospitality  
& Gaming



Non-Profits

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